



# **ATTENTION OUTDOOR FARMERS MARKETS**

**..Capital RC&D can help you accept SNAP benefits**

**WHO?** Farmers Markets in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, and York Counties

**WHEN?** The 2011 growing season and beyond

**WHAT?** Capital RC&D can help you accept SNAP (formerly food stamps) and debit payments at your farmers market by providing:

- ✓ **wireless swipe card reader**
- ✓ **targeted outreach and marketing assistance**
- ✓ **start-up grant**



## **WHY?**

- To improve access of our poorest citizens to high quality, locally produced food.
- SNAP supports the most vulnerable members of our society - 49% of SNAP recipients are children, 19% are elderly and 23% are disabled
- In 2010, Pennsylvanians received over **\$2 billion** in SNAP benefits. The average qualifying household receiving \$262.61 per month.
- Over 40% of SNAP recipients live in rural areas

## **Participation Requirements for Markets:**

- Farmers market must accept SNAP transactions to participate.
- A representative of the market is required to apply with the USDA/FNS to accept the SNAP benefits.
- A bank account is required for direct deposit of funds.
- An accounting system must be developed to reimburse vendors for their sales.
- Vendors will be trained concerning the rules for SNAP benefits
- Each swipe card transaction has a transaction fee of approximately \$.15/EBT Transaction and \$.40/Debit transaction.

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